ARE YOUR DISCUSSION BOARDS FALLING FLAT? 5 EASY ASSIGNMENT MAKEOVERS

QM CONNECT 2017

Mary Bohman
MBohman@winona.edu
Winona State University
Instructional Design Specialist

WINONA STATE UNIVERSITY

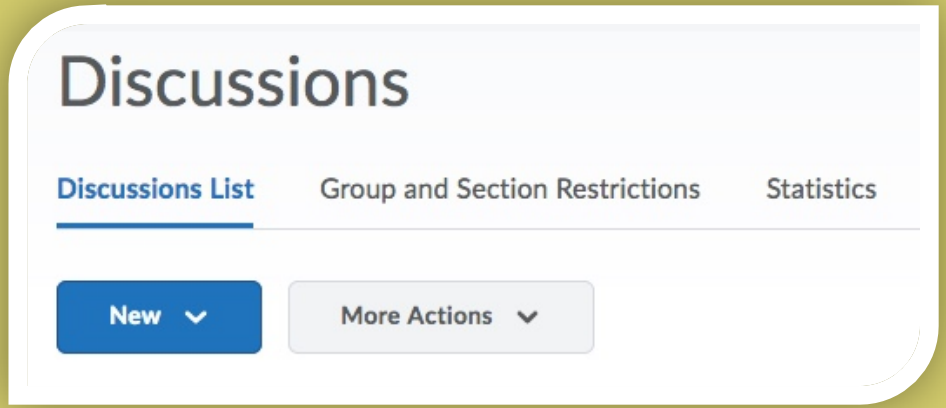
ABOUT WINONA STATE UNIVERSITY

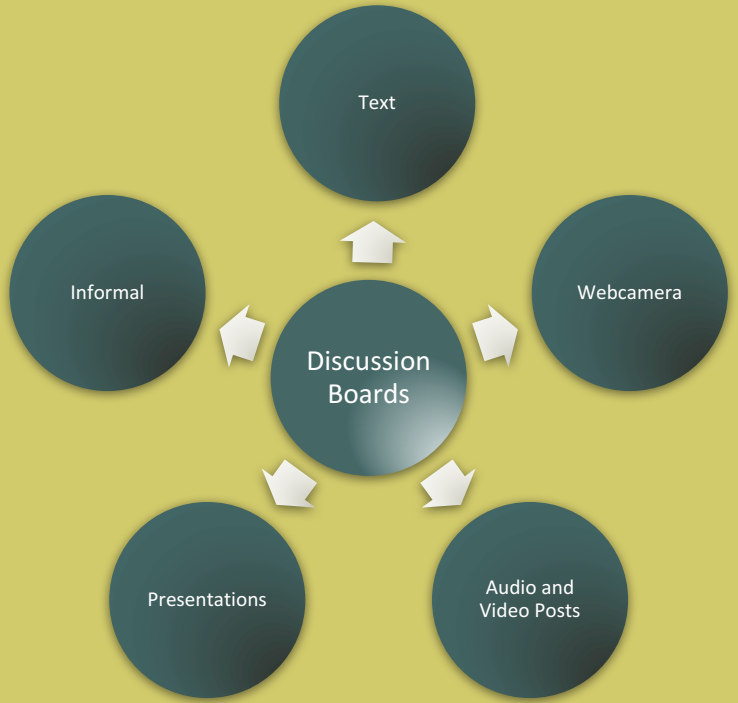
QM STANDARDS

1.3 Etiquette expectation (sometimes called “netiquette”) for online discussion, email and other forms of communication are clearly stated.

5.4 The requirement for learner interaction is clearly stated

6.2 Course tools promote learner engagement and active learning

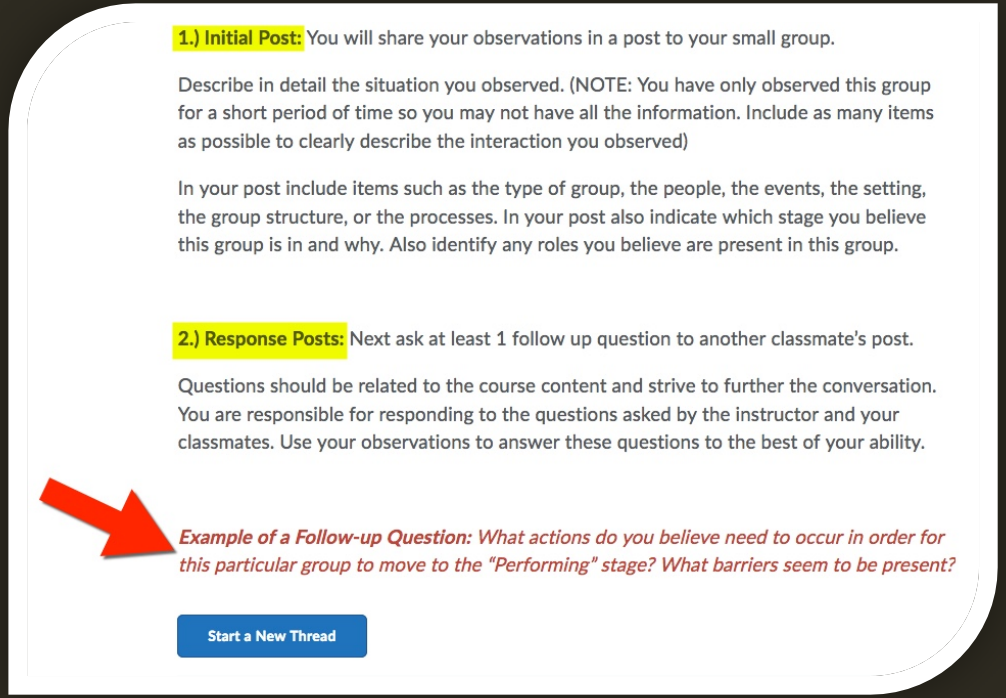




TYPES OF DISCUSSION BOARDS

INITIAL AND RESPONSE POST

- Clearly define the expectations for the initial and response post
- Describe purpose of discussion
- Provide examples of posts *(model)*



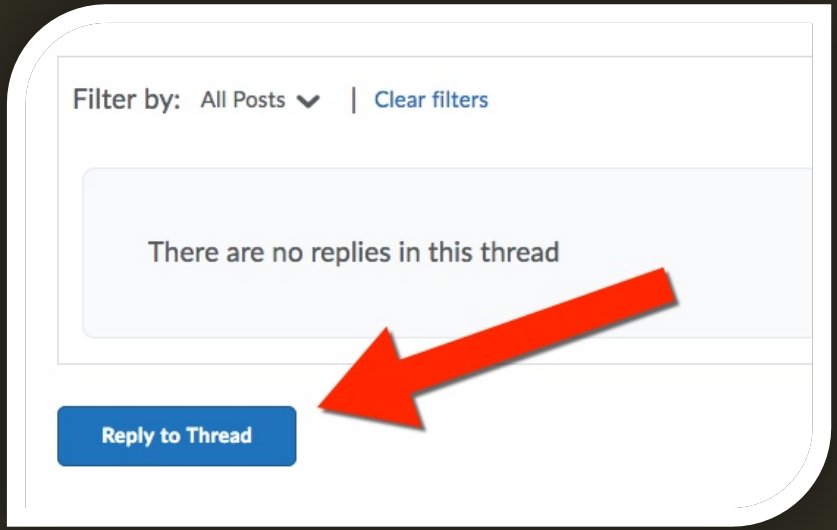
INSTRUCTOR PRESENCE

What role do you play?

INSTRUCTOR FEEDBACK

- Respond to individual posts or threads. Can be viewed by the individual and class.

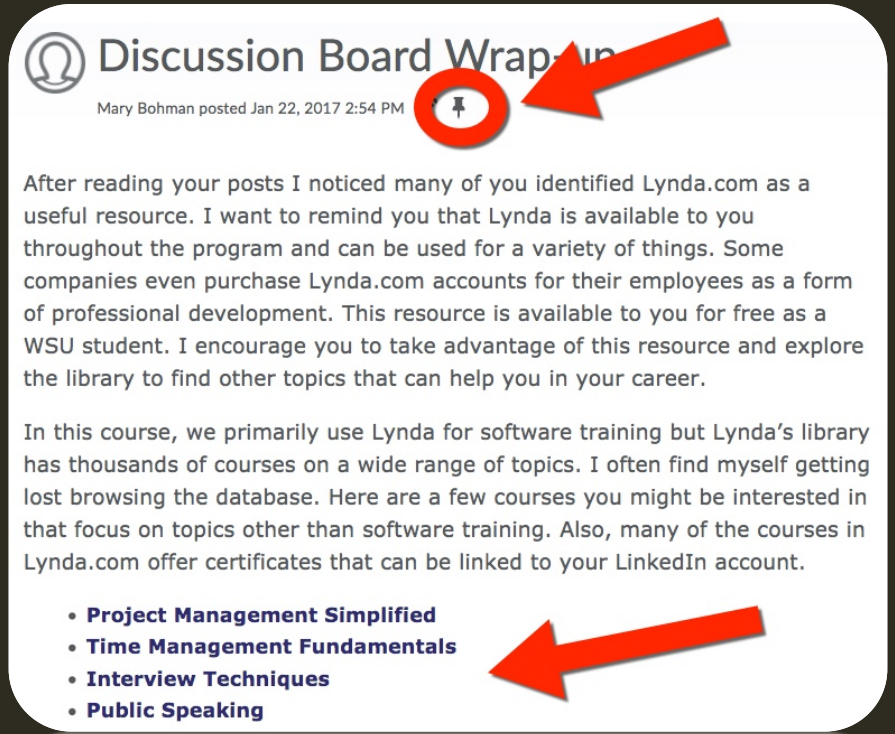
- **Comment as a peer :**
  - Share an article
  - Website
  - Emoji
  - Ask a question
  - Connect student's post to one another



INSTRUCTOR FEEDBACK

- **“Wrap-up”** post.
- **“Best of Comments”** post
- **“Correct Answers”** post

***Pin thread at top of discussion forum**



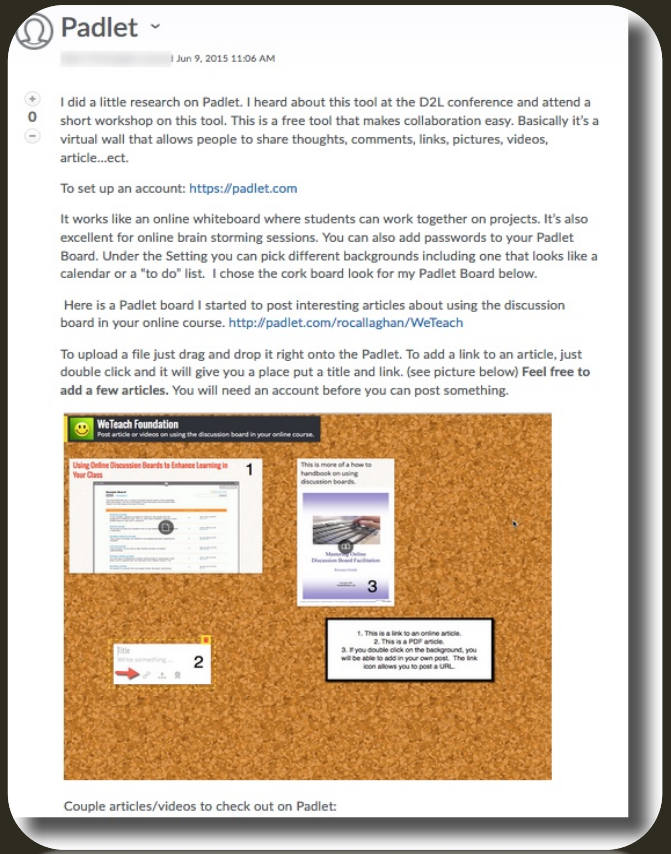
MULTI-MEDIA POSTS

ENHANCE YOUR POSTS

- Support an argument or statement
- Structure assignments around incorporating outside supporting material

Examples:

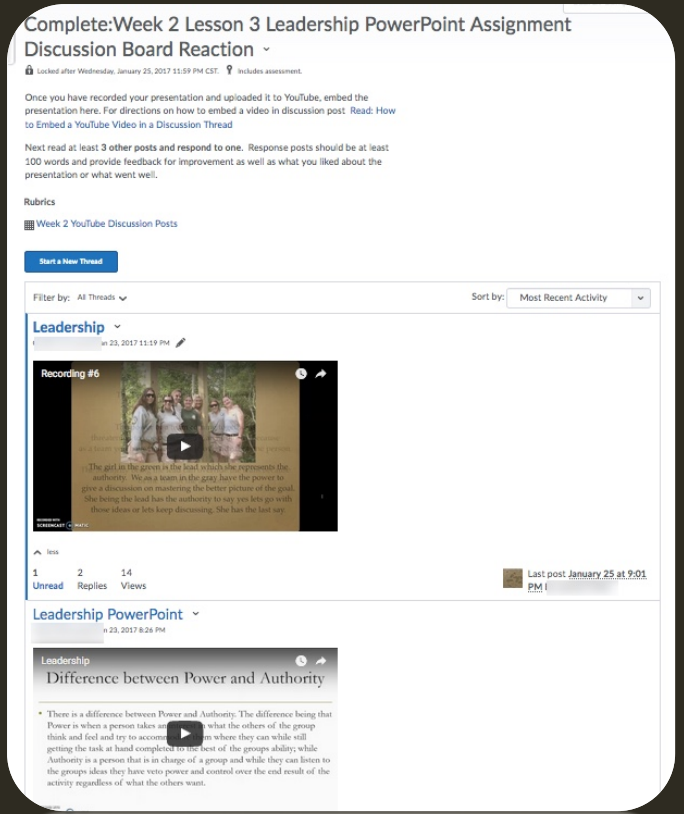
- Embed YouTube videos
- Link to articles or websites
- Screen shots
- Embed images
- Audio clips



VIDEO PRESENTATIONS

- Presentation Expectations
  (web camera on, PowerPoint, etc.)

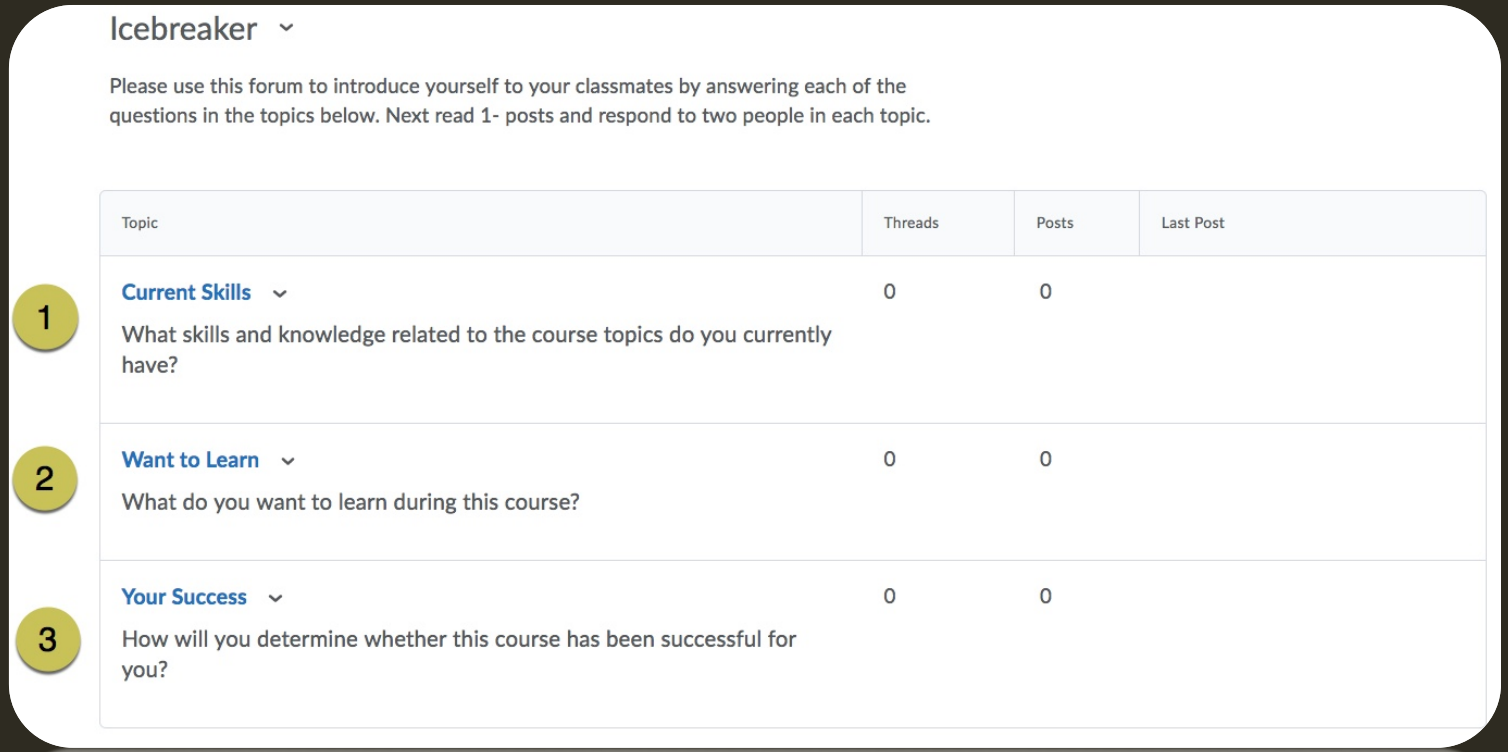
- Embed video on the discussion board
  (Others can view ,comment, provided feedback, ask questions, etc.)



ICE BREAKERS

1. Create a community

BEFORE, AFTER AND DURING



TEXTBOOK REFLECTIONS

- **Textbook/ Syllabus-**
  Ask students to preview the textbook and discuss what they found interesting or how it might be relevant to the course or their career.

HOT SEAT

2: Long or Short Discussion Board

HOT SEAT DISCUSSION BOARD

Alternative to a group presentation or paper:

1. Divide into small groups. Each group gets a topic, theme or issue.

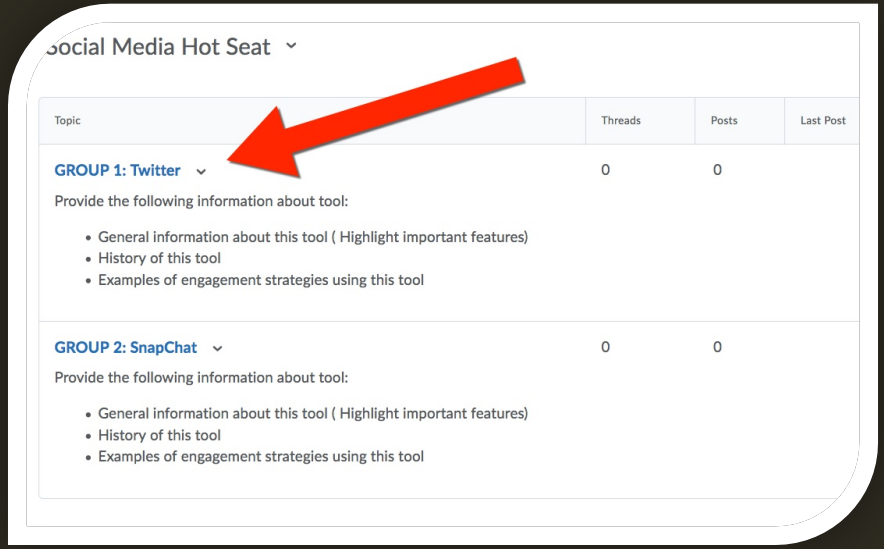
2. Groups research their assigned topic and put together a summary they post on a Discussion Board. Posting the summary will start the discussion.

3. Each group prepares questions that may arise from their peers. They write answers to each question.

*Adapted from the book,75 e-Learning Activities, by Ryan Watkins

HOT SEAT IDEAS

- Textbook Readings
- Study activity for mid-term & final exam
- Main topics in the course
- Introduction to topics before the module to gauge what students already know



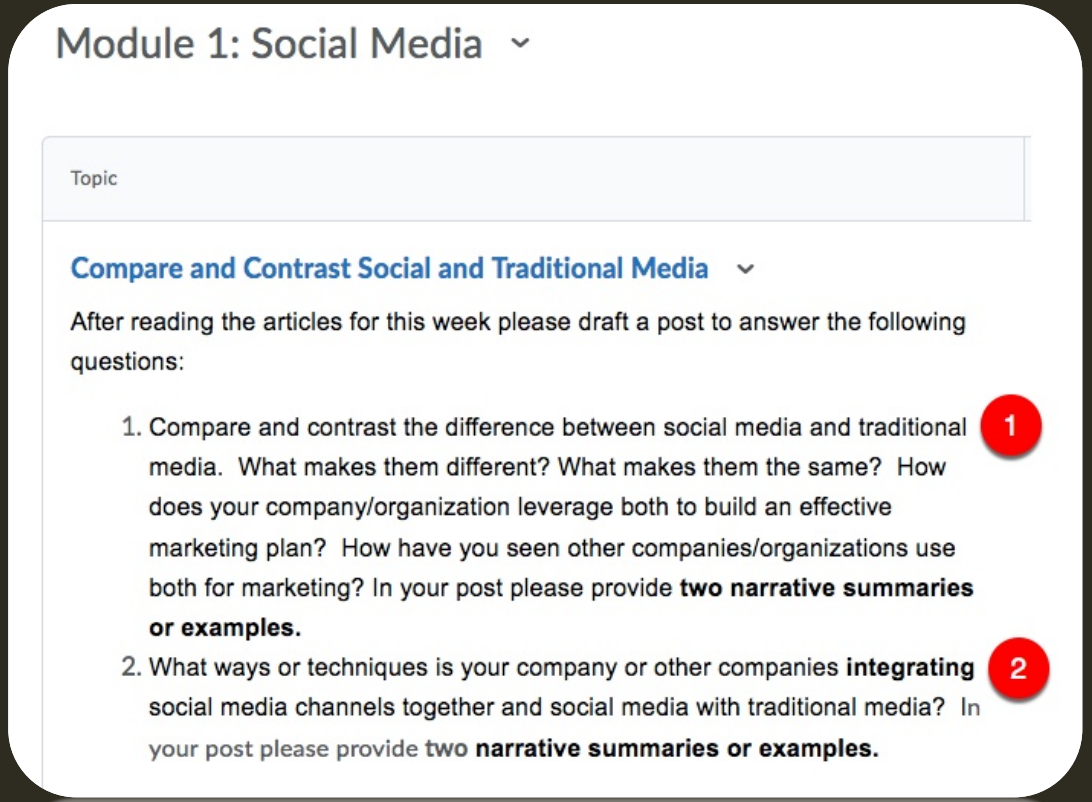
HOT SEAT INDIVIDUALS

1. Self select a topic of interest
2. Gather resources
   (Images, links, etc.)
3. Share post
4. Respond to questions related to their topic
5. Post questions to other topics listed on the board

DISCUSSION BOARDS WITH APPLICATION

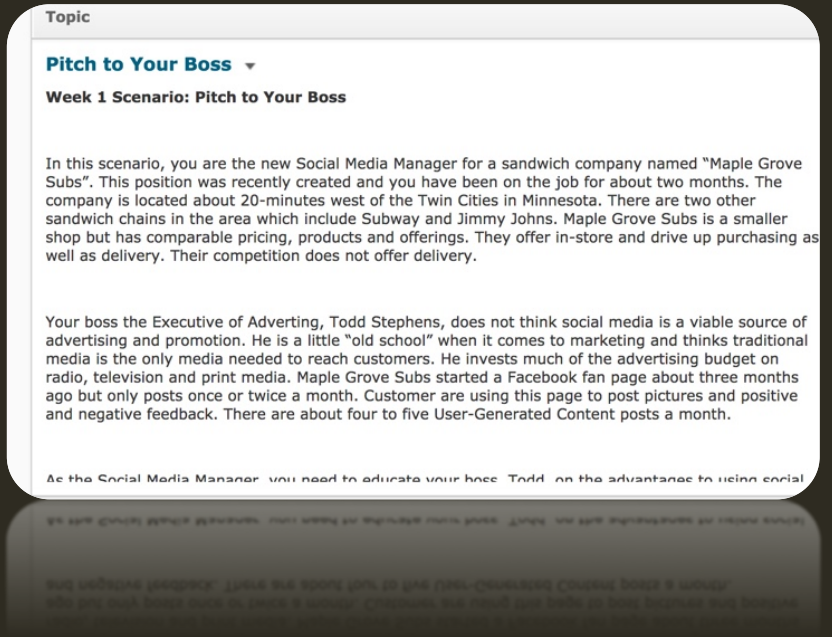
3. Change your approach

CHANGING MY APPROACH



EMAIL & PITCH TO YOUR BOSS - APPLICATION

1. Read the scenario
2. Email to Your Boss
3. Presentation for Your Boss
4. Post your email and video on the discussion board
5. Review at least two other posts and respond



Topic

Pitch to Your Boss

Week 1 Scenario: Pitch to Your Boss

In this scenario, you are the new Social Media Manager for a sandwich company named "Maple Grove Subs". This position was recently created and you have been on the job for about two months. The company is located about 20-minutes west of the Twin Cities in Minnesota. There are two other sandwich chains in the area which include Subway and Jimmy Johns. Maple Grove Subs is a smaller shop but has comparable pricing, products and offerings. They offer in-store and drive up purchasing as well as delivery. Their competition does not offer delivery.

Your boss the Executive of Adverting, Todd Stephens, does not think social media is a viable source of advertising and promotion. He is a little "old school" when it comes to marketing and thinks traditional media is the only media needed to reach customers. He invests much of the advertising budget on radio, television and print media. Maple Grove Subs started a Facebook fan page about three months ago but only posts once or twice a month. Customer are using this page to post pictures and positive and negative feedback. There are about four to five User-Generated Content posts a month.

As the Social Media Manager, you need to educate your boss, Todd, on the advantages to using social

STRUCTURED DISCUSSION DEBATE

4: Longer assignment

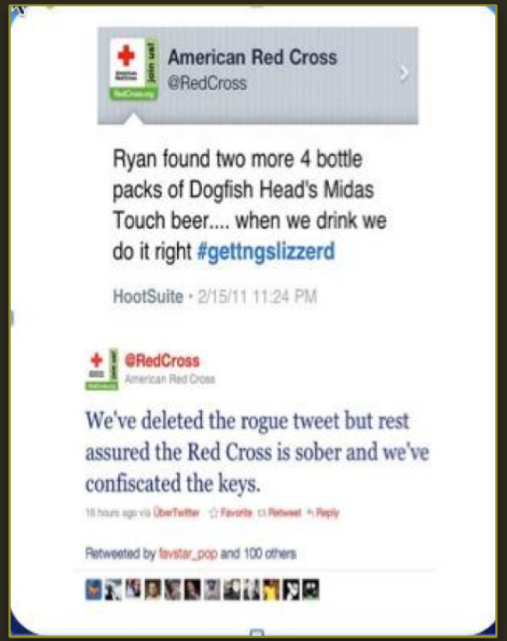
STRUCTURED DEBATE

Time/Directions

- 6 days or 2 weeks
- Select an issue that has two perspectives that can be debated…a pro versus con.
- Create teams of 2-4 students, assign teams a position on the issue and match the teams for the debate

Faculty Role

- Faculty will monitor the discussion the duration of the debate.
- Only chime in if the teams are not answer the challenging questions.
- After day 6, summarize the “best of comments” and declare a winner



TO FIRE OR NOT TO FIRE….

POST 1:Pro Team

- Pro team posts on why the employee **should have been** fired
- Post is supported by readings/lectures, research and professional experience

POST 2: Con Team

- Con team posts why the employee **should not have been** fired
- Post is supported by readings/lectures, research and professional experience
- Ask 5 challenging questions to opponent

TO FIRE OR NOT TO FIRE….

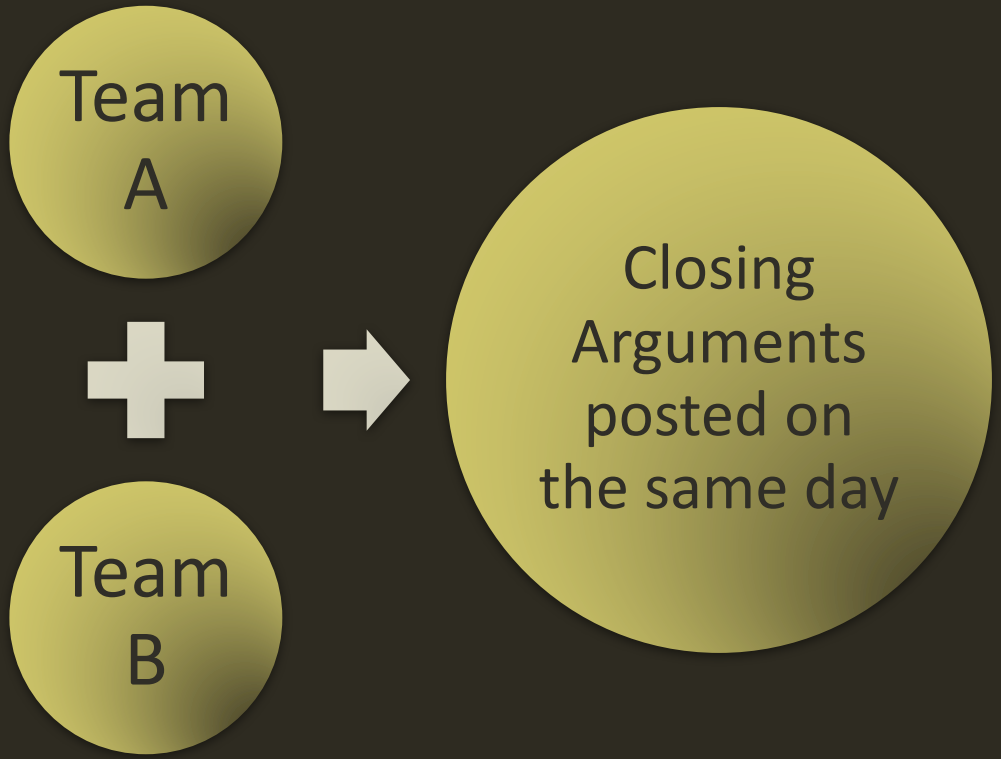
POST 3: Pro Team

- Pro team response to the opponent's challenge questions
- Ask 5 challenging questions to opponent

POST 4:Con Team

- Con team responses to opponent's challenges questions

TO FIRE OR NOT TO FIRE….



AGREE OR DISAGREE

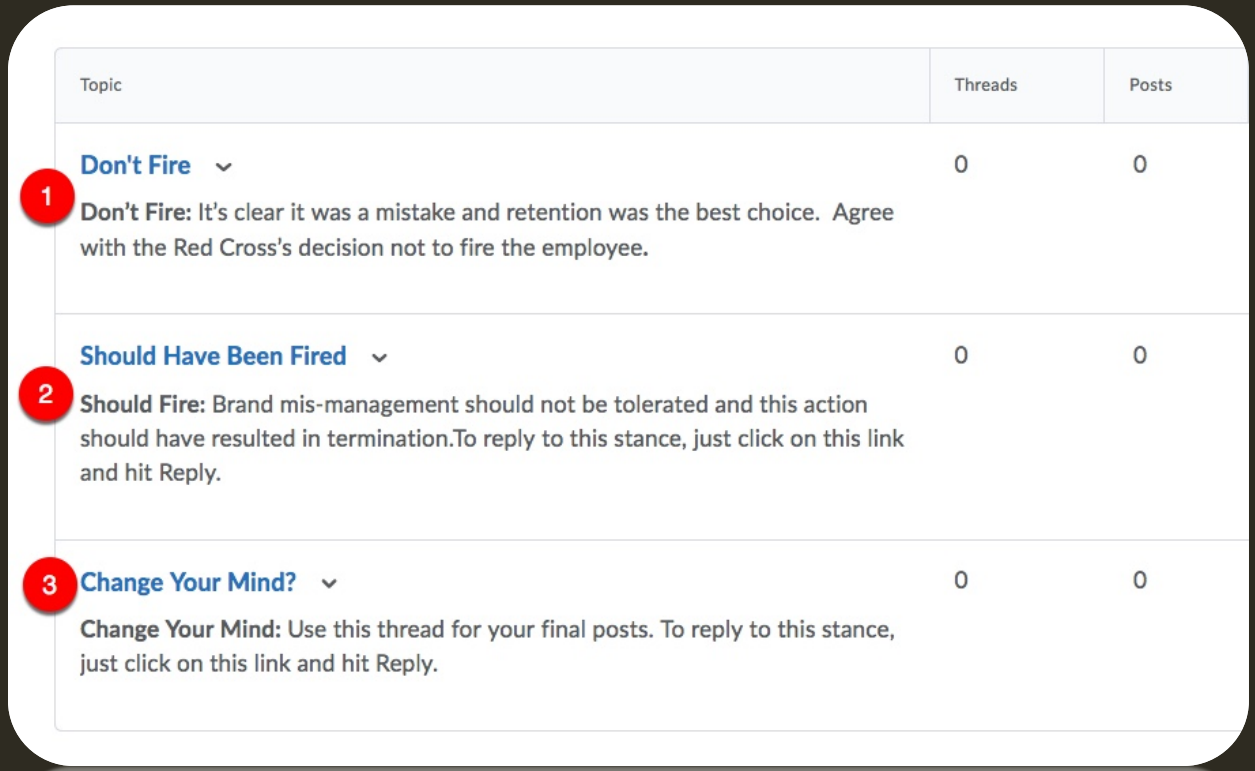
Short Discussion

AGREE OR DISAGREE DISCUSSION BOARD

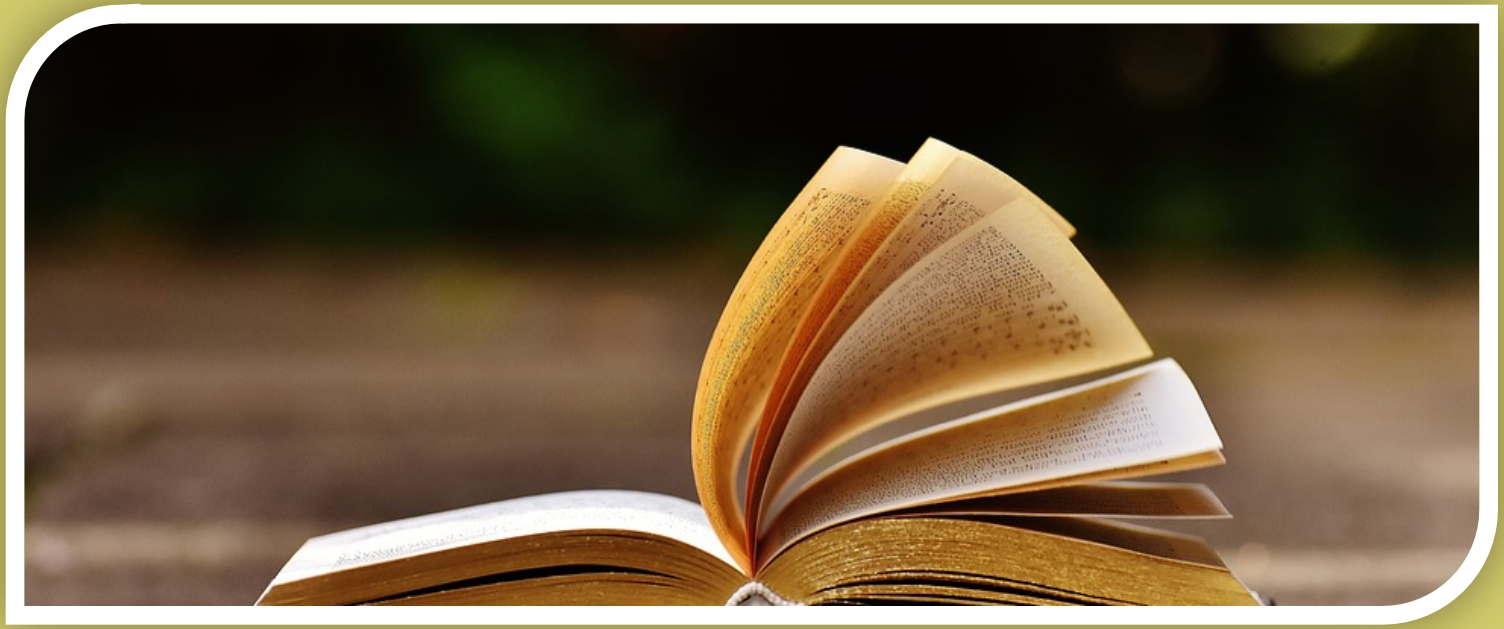
Select an issue that has two:

1. **Post 1:** Students select their stance and provides examples and evidence to support stance
2. **Post 2:** Review and respond to at least two of opposing stance including at least one challenge question for the opponent to answer.
3. **Post 3:** Did you change your opinion after reading the other statements?

D2L AGREE AND DISAGREE



Topic	Threads	Posts
1 **Don't Fire** **Don't Fire:** It's clear it was a mistake and retention was the best choice. Agree with the Red Cross's decision not to fire the employee.	0	0
2 **Should Have Been Fired** **Should Fire:** Brand mis-management should not be tolerated and this action should have resulted in termination.To reply to this stance, just click on this link and hit Reply.	0	0
3 **Change Your Mind?** **Change Your Mind:** Use this thread for your final posts. To reply to this stance, just click on this link and hit Reply.	0	0

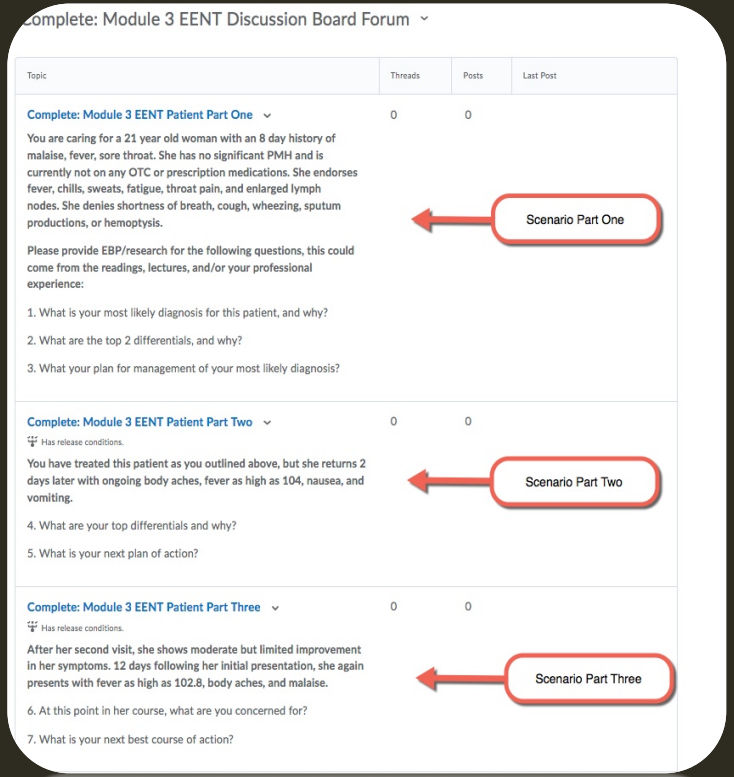


STORY REVEAL DISCUSSION BOARDS

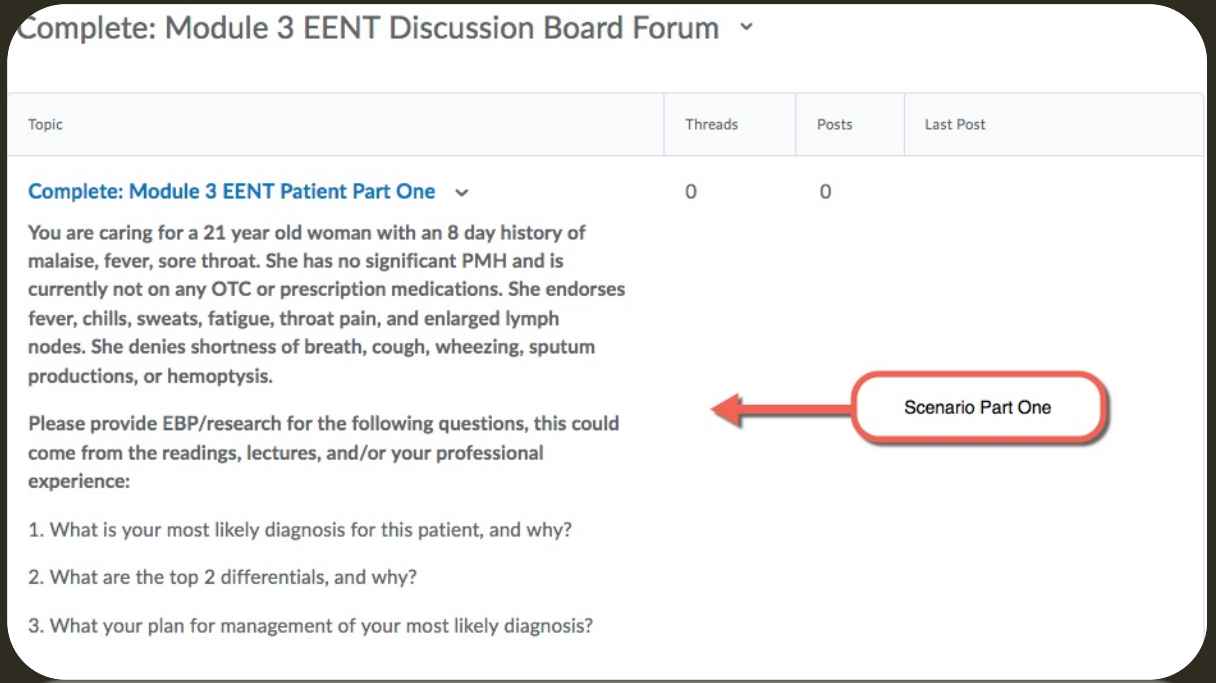
5. Release Conditions

DISCUSSION BOARDS AND RELEASE CONDITIONS

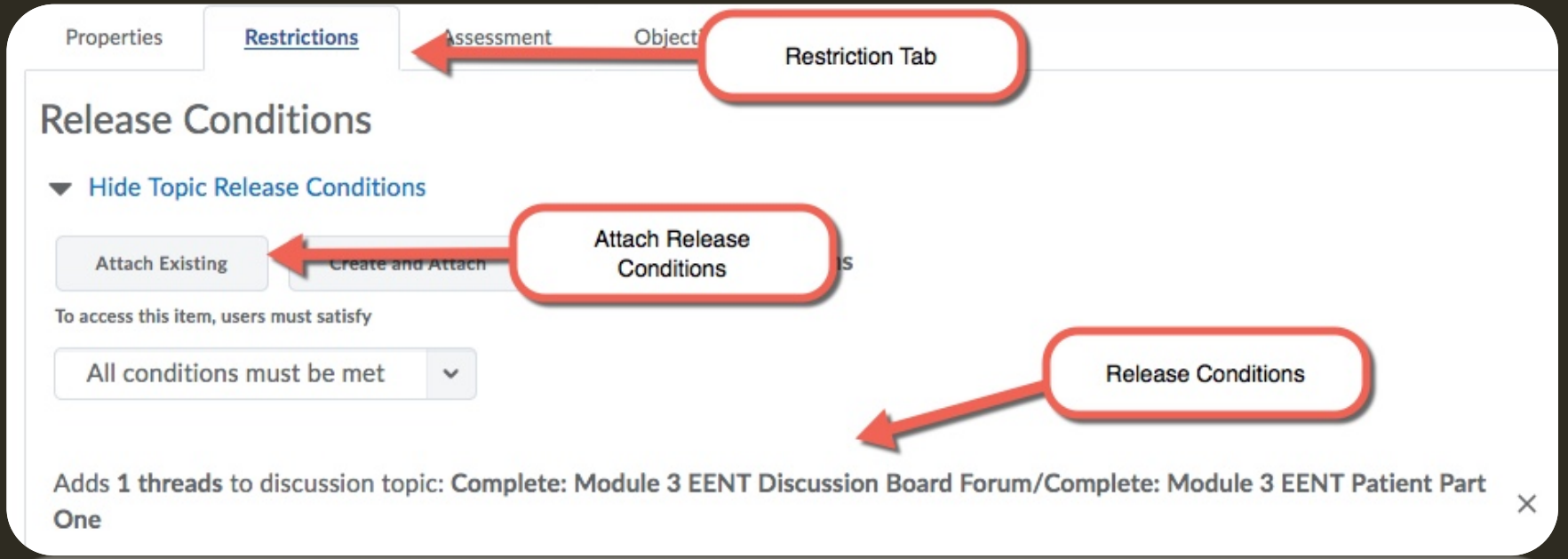
1. Create a Story Reveal or scenario based discussion
2. Each part of the story is a new topic
3. Draft questions/prompts for each topic
4. Draft post requirements for the post or use rubric tool



PART ONE STORY - STUDENT'S FIRST POST



DISCUSSION BOARDS AND RELEASE CONDITIONS – PART TWO



PART TWO STORY – STUDENT'S SECOND POST

Complete: Module 3 EENT Patient Part Two 0 0

Has release conditions.

You have treated this patient as you outlined above, but she returns 2 days later with ongoing body aches, fever as high as 104, nausea, and vomiting.

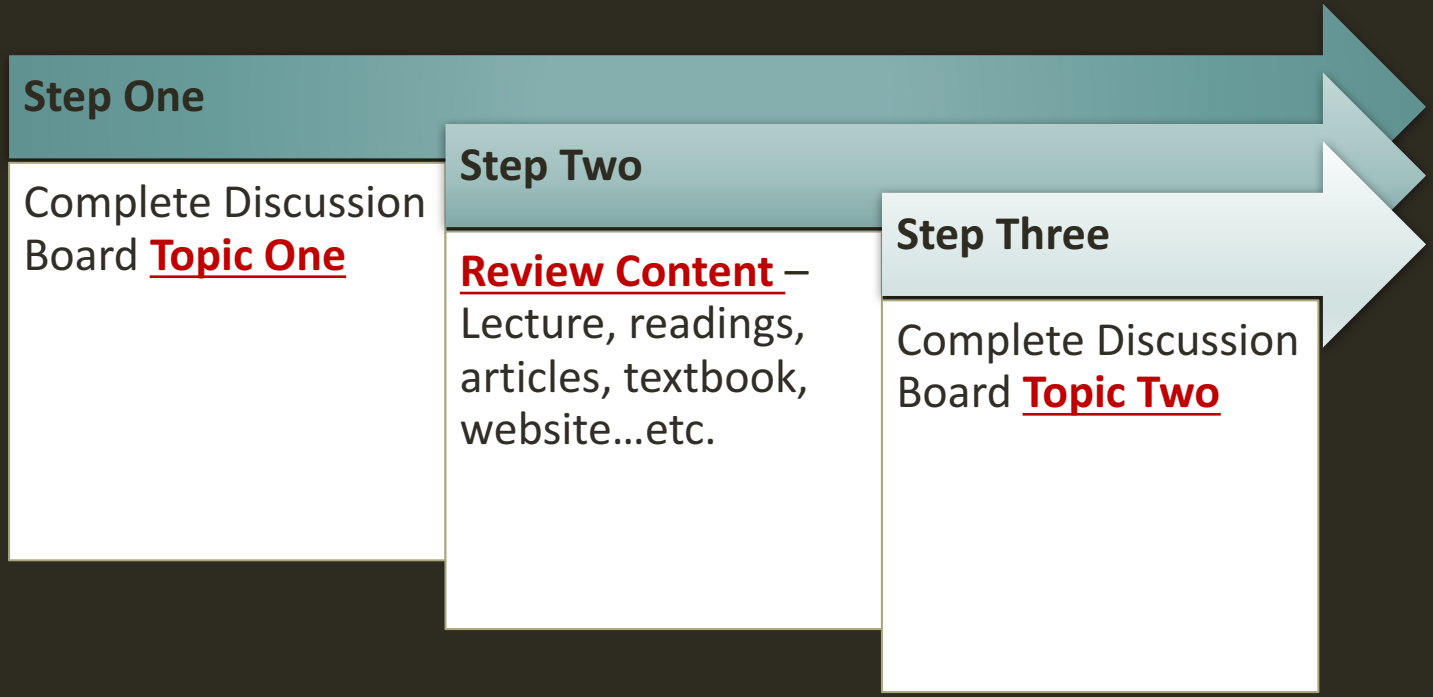
4. What are your top differentials and why?

5. What is your next plan of action?

DISCUSSION & CONTENT TOOL

Release Conditions

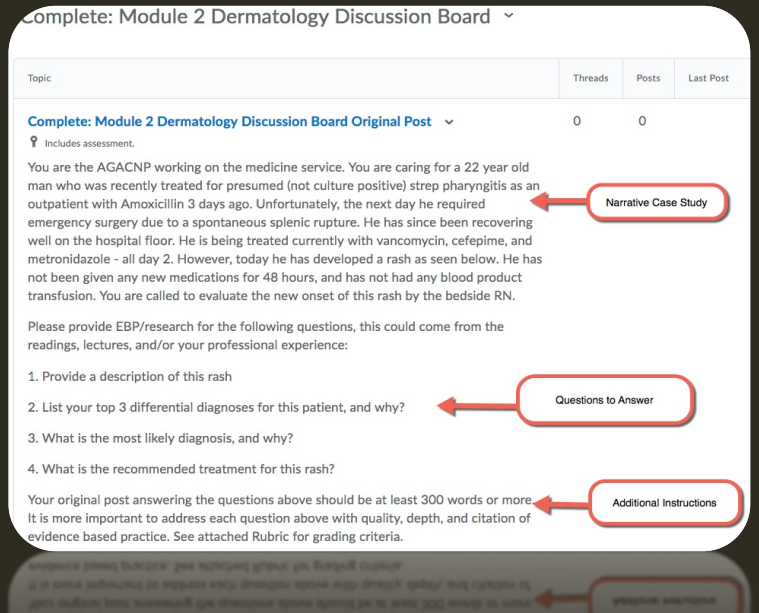
STUDENT PATHWAY

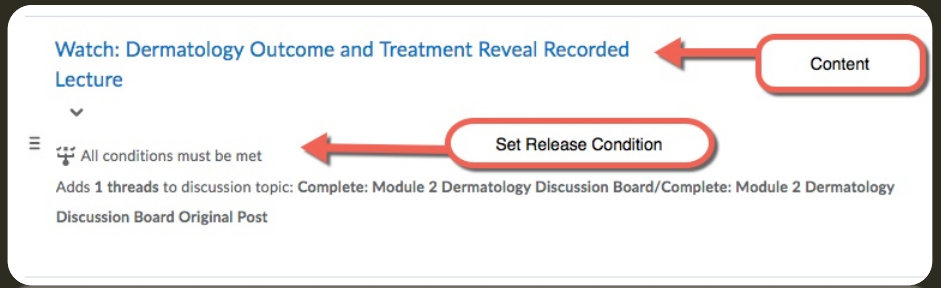


DISCUSSION AND CONTENT RELEASE CONDITION

Step One:
Create your Scenario for Discussion Topic One

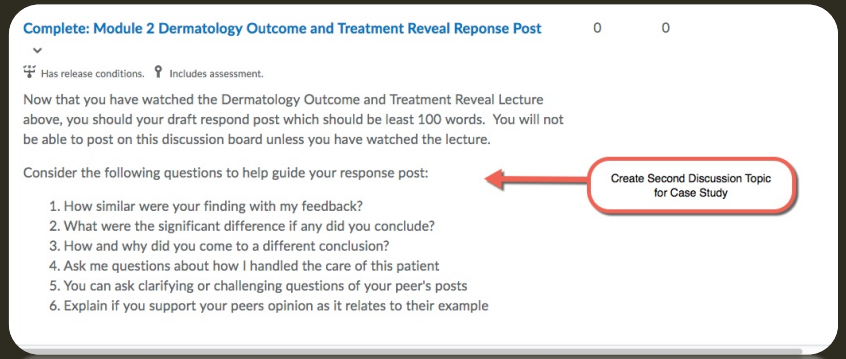
Step Two:
Release Conditions on Instructional Materials



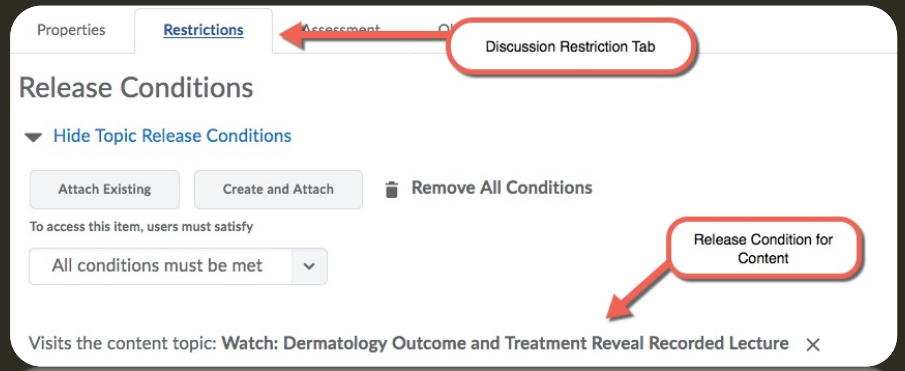


DISCUSSION AND CONTENT RELEASE CONDITION

Step Three:
Create Questions for Discussion Topic Two



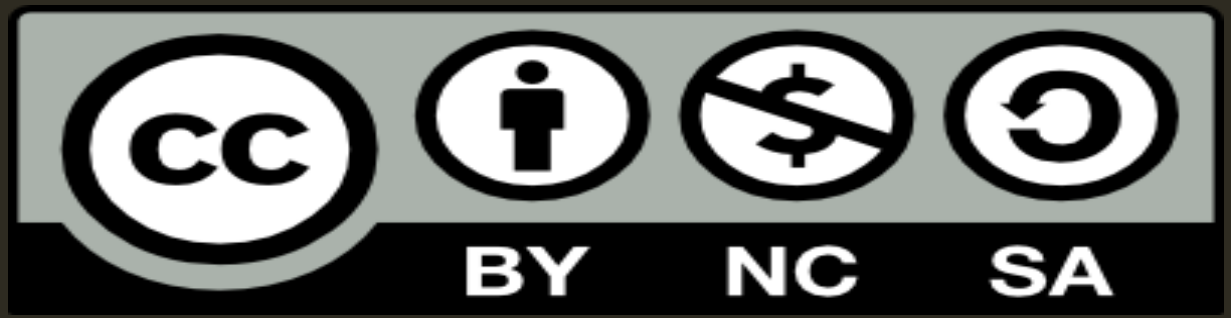
Step Four:
Release Condition on Discussion Topic



ANY QUESTIONS?

Mary Bohman

EMAIL: mbohman@winona.edu

TWITTER: @BohmanMary

O’Callaghan/Bohman (June 2017) This work is licensed under the Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License. To view a copy of this license, visit http://creativecommons.org/licenses/by-nc-sa/4.0/